

# “Are You Listening to Me?": Studying Attention in Real-life Classrooms

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## Why Real-Life?

Real-life learning environments are **NOISY, chaotic and full of distractors**. Traditional research on attention is carried out primarily in labs under highly controlled conditions. Thus, it gives little insights on real learning abilities and academic performance in school.

## Objectives:

- Launch a **novel in-classroom experimental setup**
- Measure **attention** in real learning environment
- **Educate** and **empower** children using knowledge on their own brains

*Proof of Concept!*

## Experimental Design

**In-school collaboration** with ‘Begin’ high-school at Ramat-Efal, Israel. 9th-grade students from ‘Neuroscience’ course participated in group sessions and personal meetings **in their real classrooms**.

## Group Sessions

Two sessions • Small groups (5-8)  
Behavioral and neural measurements • Online experiments

### CPT -AX

A → X A → Y  
B → X B → Y

### Stroop

2 9 7 3

### Flanker

→→→→→  
→→←→→

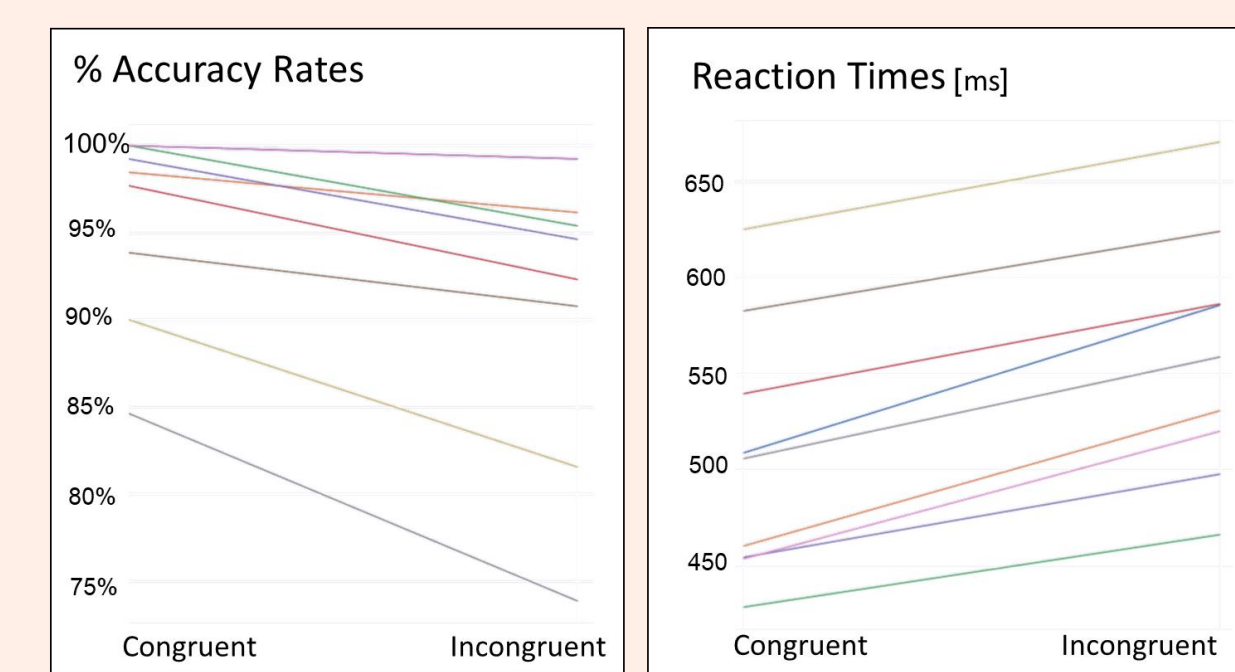
### Oddball

♪♪♪♪♪

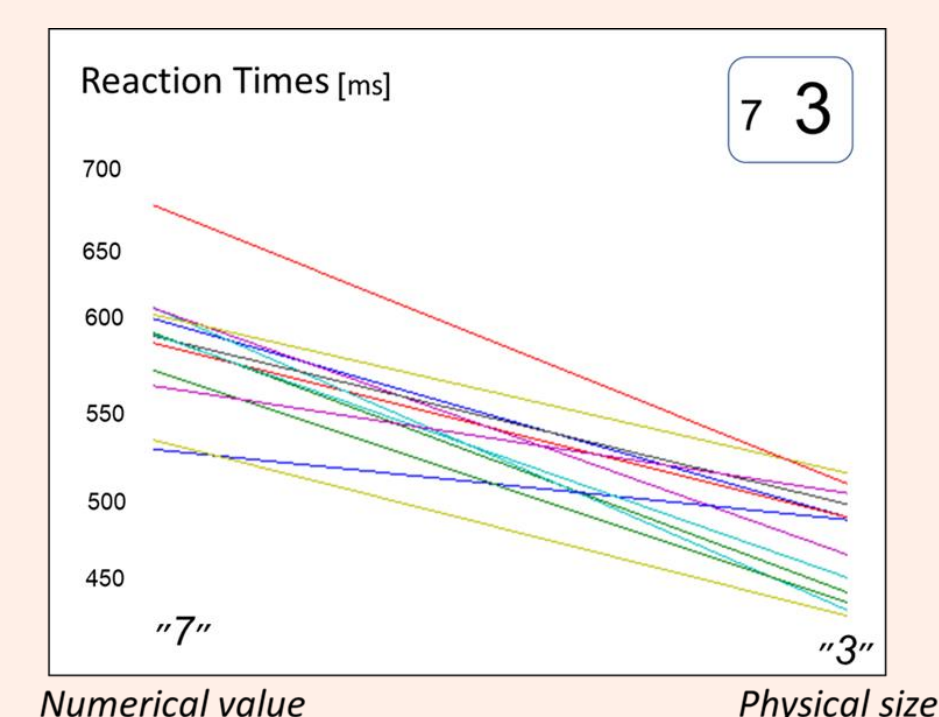


*Results: Individual Subjects*

### Flanker:

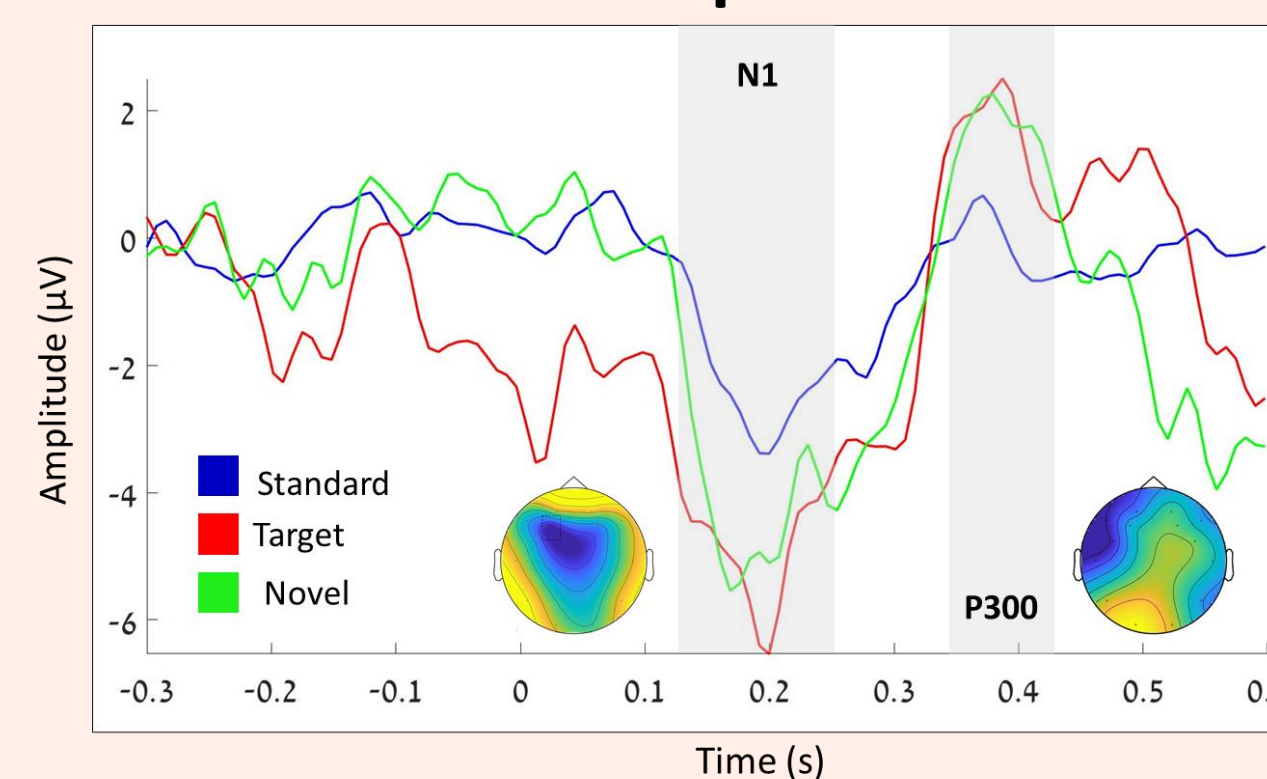


### Stroop:

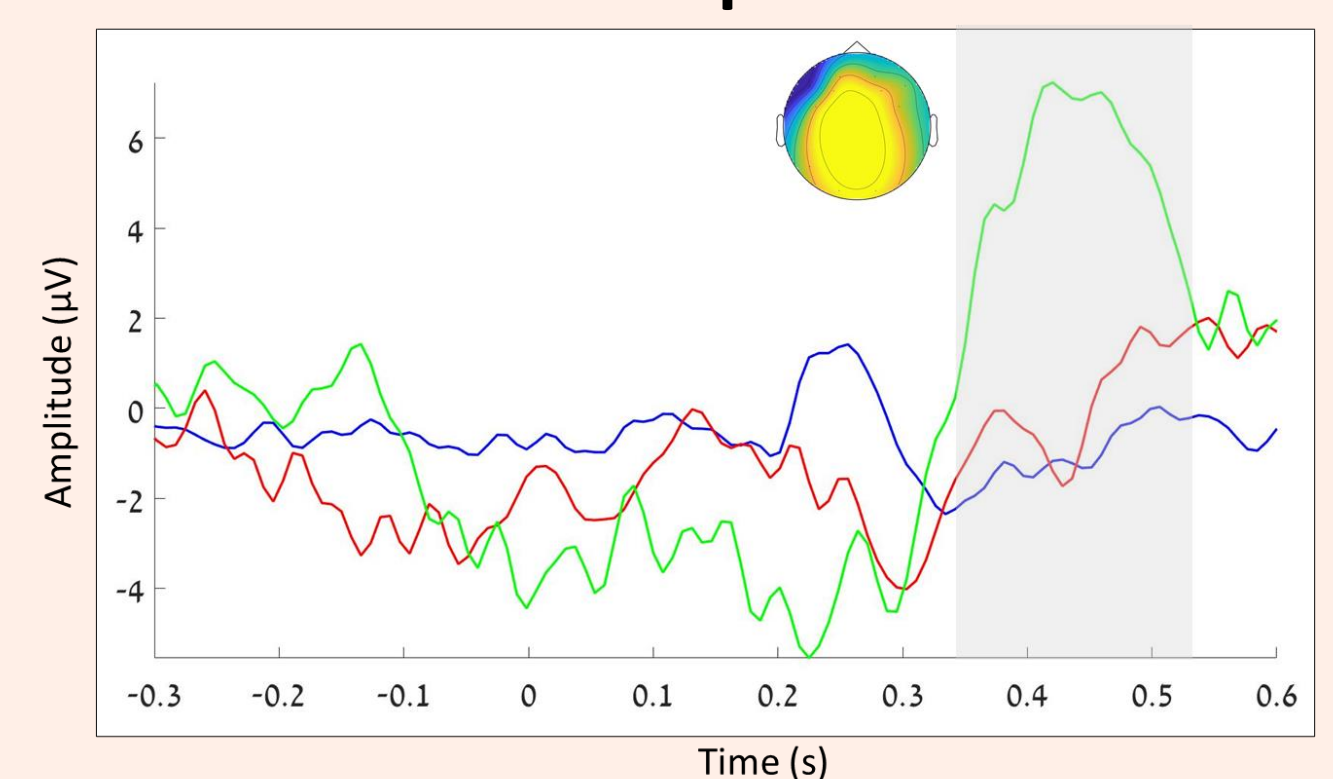


### Oddball: auditory neural response

#### Example 1



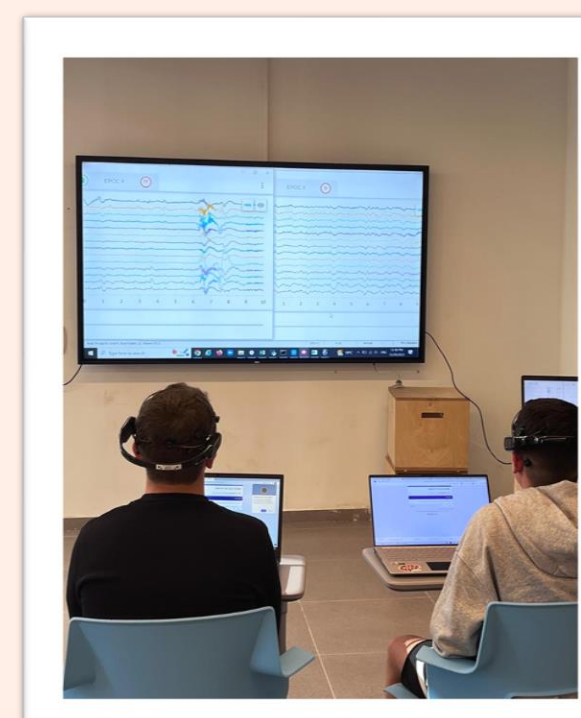
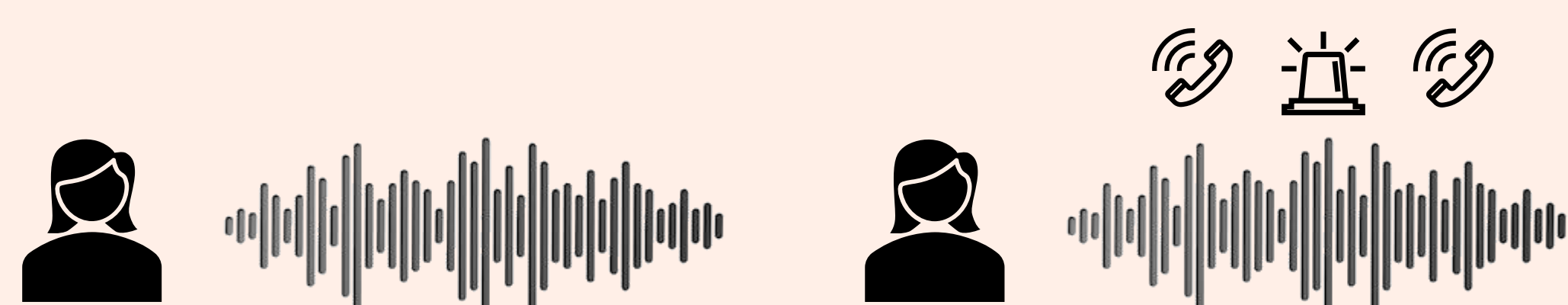
#### Example 2



## Personal Meetings

Two students in each session • Hyper scanning  
Oddball (5-min) • Speech-tracking design (25-min)

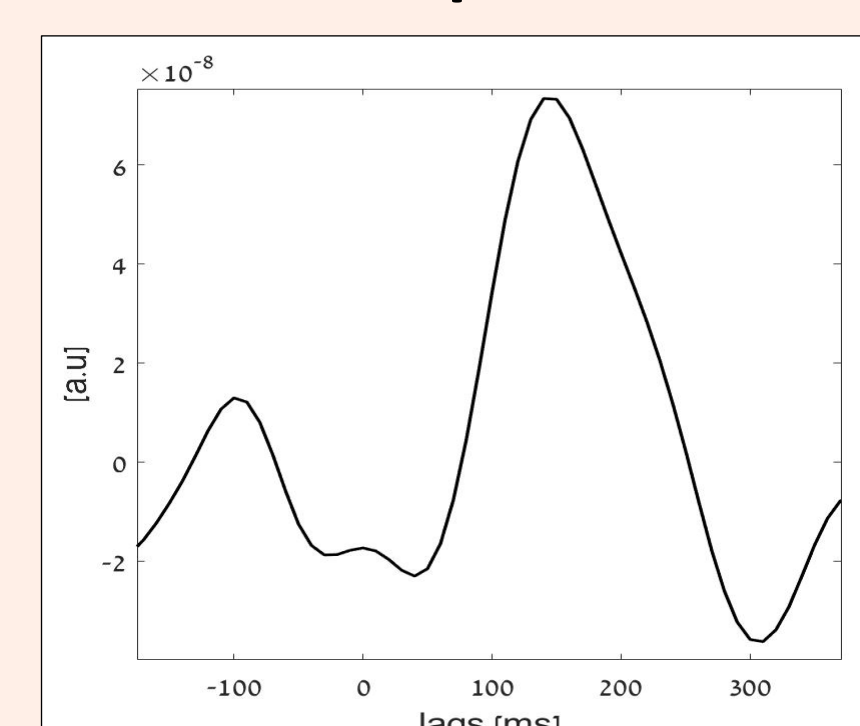
Natural speech W/O distractors (30 video clips)



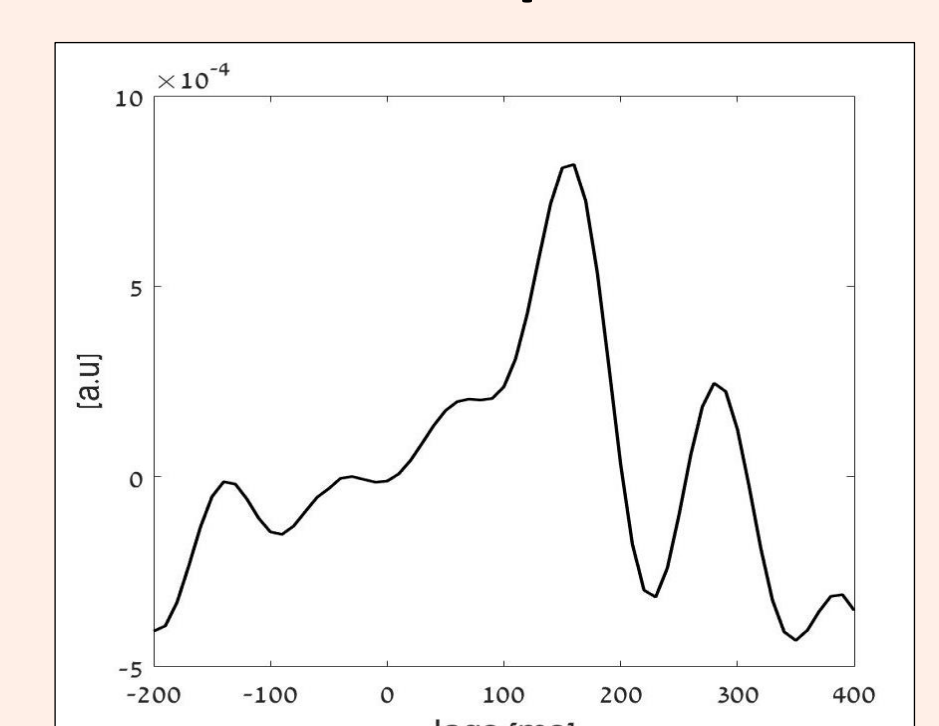
*Results: Individual Subjects*

### Speech tracking response

#### Example 1

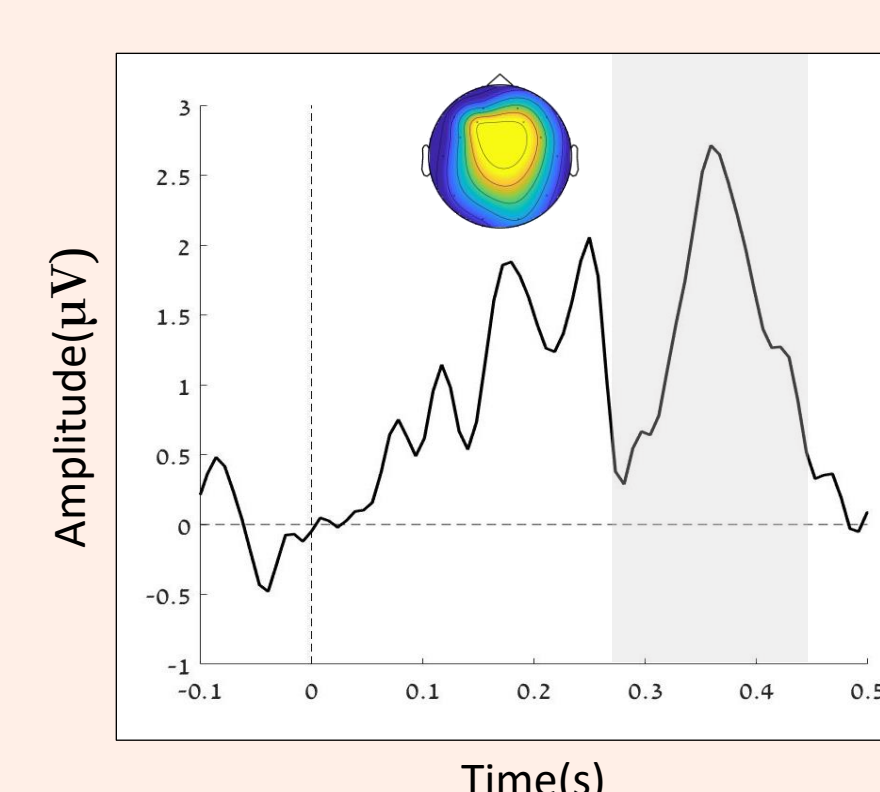


#### Example 2

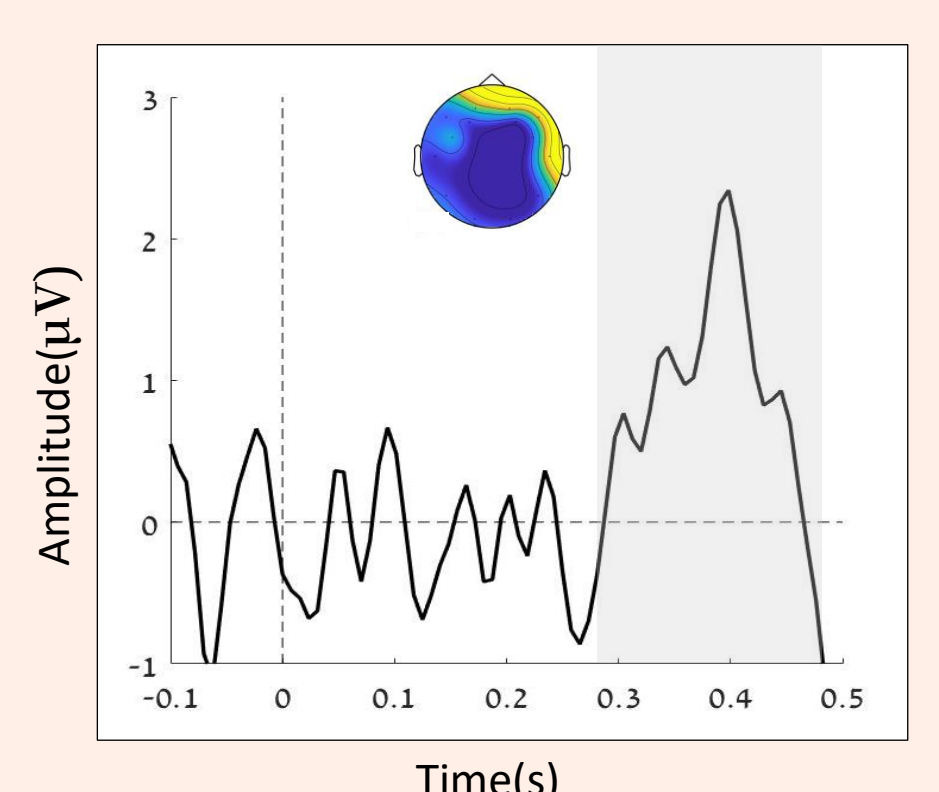


### Neural response to distractors

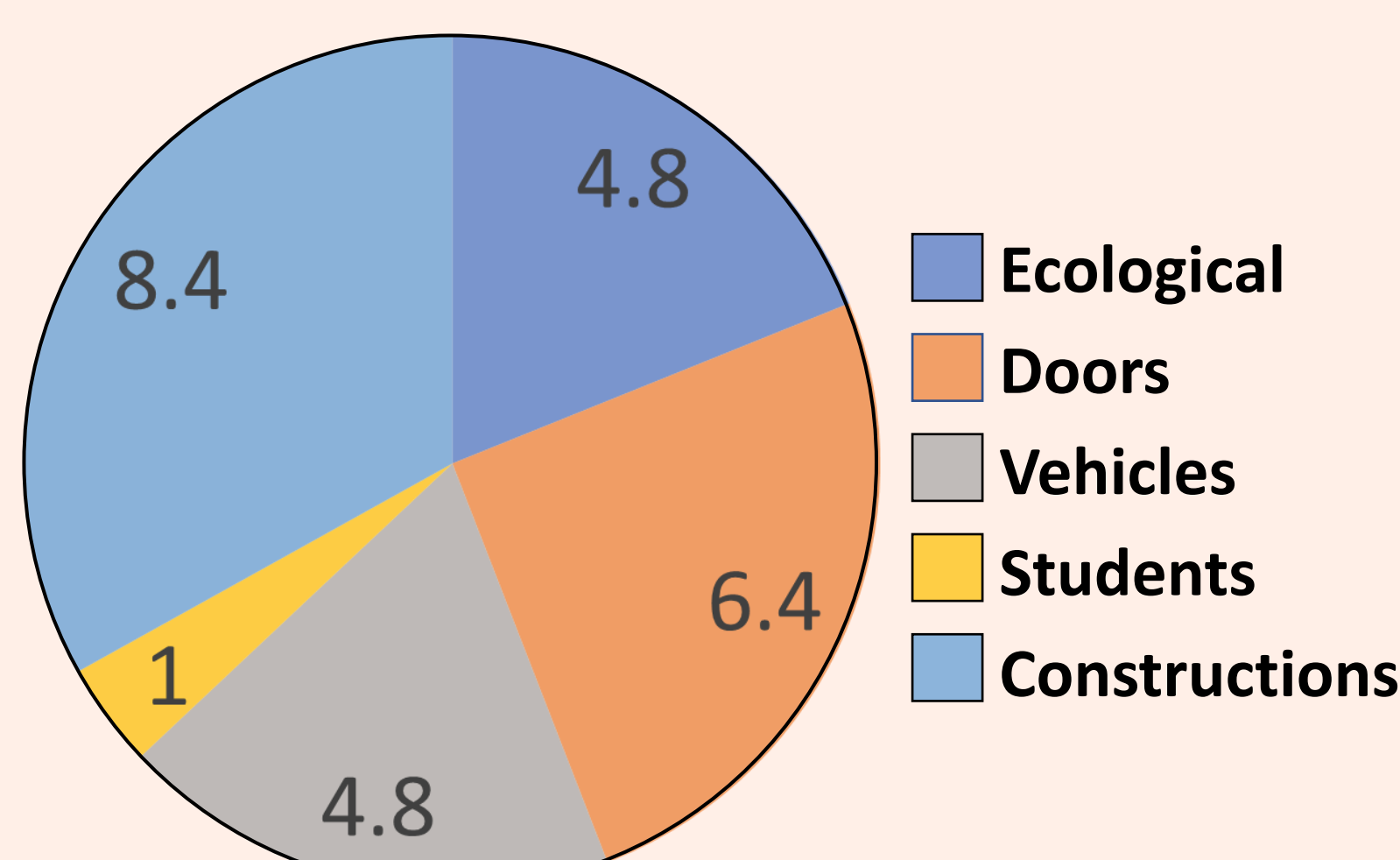
#### Example 1



#### Example 2



# Natural Distracting Events (mean per session)



## What's Next?

- Finish data collection - Semester B
- Improve experiment setup and design according to current conclusions
- Establish analyzing pipeline
- Individual-level analysis